

The new Lumix Festival for Young Visual Journalism introduces itself:

10 Days - 10 Topics

After the coronavirus pandemic meant that the Lumix Festival for Young Visual Journalism could not take place in its originally planned exhibition form, the photo festival will now take place digitally.

From 19 to 28 June, the festival will be presented under the motto "10 Days - 10 Topics". It will feature a programme of live talks, podcasts and online portfolio reviews on the website www.lumix-festival.de as well as on Instagram and Facebook.

Every day will be devoted to a different theme: international experts will discuss the topics that characterise today's visual journalism, and photographers will provide insight into working methods and projects.

10 Days - 10 Topics

- Stereotypes in Visual Journalism: Always showing the same things?
- Digital Storytelling: What can photographers learn from filmmakers and vice versa?
- New Perspectives on Documentary Practices: New media - new forms.
- Storytellers of the Future: How will stories be told in the future?
- In Crisis Mode: The state of emergency as routine.
- Digital Picture Management: Who decides which pictures are published?
- Equality: Whose pictures do we see?
- The Photobook: Old medium or new possibilities?
- Empowerment: Photography as a means of change.
- Ethics/Visual Journalism and Power: As long as it pays all right?

With immediate effect, www.lumix-festival.de is offering detailed information regarding the competition projects, constantly enhanced with background information about the stories.

A highlight of the digital festival will be the distinctions awarded to the best picture series and digital storytelling projects on Thursday, 25 June at 5:00 p.m. at www.lumix-festival.de and on YouTube.

- Lumix Photo Award for the most outstanding project in the category Picture Series, endowed by Panasonic with 5,000 euros.
- Lumix Digital Storytelling Award for the most outstanding multimedia web story, endowed by Panasonic with 5,000 euros.
- Two Honourable Mentions for the Lumix Digital Storytelling Award, donated by Panasonic, each endowed with a Lumix S1H camera featuring a 24-105 mm lens.
- f3 - freiraum für fotografie Prize for Dedicated Documentary Photography, endowed by the Society for Humanistic Photography (GfHF) with 1,000 euros
- Lammerhuber Photography Award for the reportage that tells a story from everyday life in the most impressive way, endowed by Silvia and Lois Lammerhuber with 1,000 euros.
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LUMIX FESTIVAL *for young*

VISUAL JOURNALISM

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- UmweltDruckerei Sustainability Prize, endowed by the UmweltDruckerei printshop with 1,000 euros.
- HAZ People's Choice Award for a picture series or digital story, endowed by the Hannoversche Allgemeine Zeitung with 1,000 euros.

The Lumix Festival presents and reflects the young, socially committed visual journalism of the 21st century and actively examines political, cultural, social, ecological and technological processes. With the means of expression inherent to journalistic, transmedial narrative formats, photojournalists focus on current perspectives of the documentary, understanding these as media of active participation in global debates.

Since 2008 the Lumix Festival, which takes place in Hanover, has been organised by students in the Photojournalism and Documentary Photography programme at Hanover University of Applied Sciences and Arts. With more than 40,000 visitors, it has established itself as an important meeting place for young photojournalists from around the world. The festival is conceptualised and realised under the leadership of Prof. Lars Bauernschmitt and Prof. Dr. Karen Fromm.

More information is available at:

German: <https://fotofestival-hannover.de/>

English: <https://fotofestival-hannover.de/en.html>

Press photo database: <https://www.fotostudenten-presse.de/>

#lumixfestivaldigital

Lumix Festival 2020 – The Competition

From 1 November 2019 until 31 January 2020, picture authors no older than 35 were invited to submit projects to the competition for the Lumix Photo Award, which is endowed with 5,000 euros, and the Lumix Digital Storytelling Award, which is also worth 5,000 euros, and other prizes.

Some members of the two juries:

Frauke Böger / Spiegel Online
Andrea Holzherr / Magnum Photos
Prof. Wilfried Köpke / Hanover University of Applied Sciences and Arts
Lois Lammerhuber / Edition Lammerhuber
Markus Matthes / Panasonic
Kay Meseberg / Arte
Søren Pagter / Danish School of Media and Journalism
Stefanie Rejzek / Freelens
Malin Schulz / Die Zeit
Barbara Stauss / Mare
Gilles Steinmann / Neue Zürcher Zeitung
Andreas Trampe / Stern

Submissions included projects by individual picture authors or teams of authors. All projects must have been created after 1 November 2017. All projects were to be submitted in digital form via the festival website.

For the Lumix Photo Award, only one submission per applicant was possible in this category. The project had to comprise at least 15 photos, but no more than 30. Group projects were expressly permitted.

Submissions for the Digital Storytelling Award could be slide shows, multimedia reportages, scrollytelling stories, web documentaries or transmedial storytelling concepts in keeping with the guiding principles of the festival, which have been prepared as web videos, multimedia reportages, interactive slide shows, 360-degree videos, VR apps, Instagram stories or YouTube series. They must consist primarily of photographs or moving pictures and be retrievable online.

The complete conditions for participation can be found at

German: <https://fotofestival-hannover.de/bewerbung/teilnahmebedingungen.html>

English: <https://fotofestival-hannover.de/en/application/conditions-of-competition.html>

Press information about the 2020 Lumix Festival

Lars Bauernschmitt and Karen Fromm – the Organisers

The 2020 Lumix Festival is organised by the Association for the Promotion of Visual Media, which was established for the purposes of the festival and has its headquarters in Hanover. The executives of the Association are Prof. Lars Bauernschmitt and Prof. Dr. Karen Fromm, both of whom have been working for many years in the Photojournalism and Documentary Photography programme, which contributes significantly to the festival.

Prof. Lars Bauernschmitt was born in Hamburg in 1963. He studied Communications Design at the Universität Gesamthochschule Essen (Folkwang Schule) and Economics at the FernUniversität Hagen. From 1993 until 2008, he was managing director of the VISUM photo agency. From 2001 until 2010, he was a member of the executive board of the Federal Association of Professional Picture Suppliers (BVPA); in 2003, he became chairman of the board. Since 2008, he has been a professor at Hanover University of Applied Sciences and Arts and spokesman of the Photojournalism and Documentary Photography programme since 2011. His areas of teaching and research are visual storytelling, multimedia narrative formats and the development of the global picture market. Moreover, he works as a lecturer at the University of Giessen and as a specialist author. His most recent publication is: Lars Bauernschmitt and Michael Ebert, *Handbuch des Fotojournalismus*, dpunkt Verlag Heidelberg, 2015. www.larsbauernschmitt.de and www.fotostudenten.de.

Prof. Dr. Karen Fromm was born in 1968. Since 2011, she has been a professor in the Photojournalism and Documentary Photography programme at Hanover University of Applied Sciences and Arts. Her areas of research and teaching are photo theory, photographic visual languages and the documentary in photography. She studied art history, literary studies as well as culture and media management. She earned her doctorate degree from Humboldt University in Berlin with a dissertation on the topic "The Picture as Witness. Representations of the Documentary in Art Photography since 1980." In 1995, she became manager of the Galerie Pfefferberg in Berlin; in 1999 she took on the management of area Exhibitions, CSR and Corporate Design for the Gruner + Jahr publishing house. Until 2011, she was a member of the board of management of the FOCUS photo and press agency. Her most recent publication is: Karen Fromm, Sophia Greiff, Anna Stemmler (eds.): *Images in Conflict - Bilder im Konflikt*, Jonas Verlag, 2018. www.image-matters-discourse.de and www.fotostudenten.de.